

## PRESS RELEASE

Febr. 3rd<sup>th</sup>, 2021:

### **Newly founded: DATEurope, the European Industry Association for Digital Assistive Technology**

With a virtual Inaugural Meeting on January 14<sup>th</sup>, 2021, DATEurope started its activities as the new European Industry Association for Digital Assistive Technology. The vision is to enable access to digital assistive technology for all.

The association represents the DAT industry with its developers, manufacturers, distributors, and service providers throughout Europe in the broadest geographical sense. The mission is to unite this specialised industry across Europe to influence legislation, awareness, sustainability, growth, and commerce.

The specific challenges in Europe including different languages, funding systems, cultures and legislations engaged more than 50 companies right from the beginning to join the association. More are following and will be registered within the first quarter of 2021.

DATEurope will work together with all stakeholders of digital assistive technology in Europe and around the globe. A strong network helps all DATEurope members to push the same goal: Best technology and service to increase quality of life of people with disabilities. Together they created and follow a Code of Conduct to ensure ethical growth of the sector.

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